

Quality Smiles for Life

wordofmouth

Welcome

Welcome to the latest edition of our newsletter. There has been a lot of activity since our last one.

There has certainly been a lot of activity centred around babies with Stacey, Dulcie and Sarah going on maternity leave. Stacey and Dulcie have made a welcome return with Sarah due back in a few months time. We have also taken on more staff to expand our services with Dr Adam Joy joining us in August 2009, receptionist Becky joined around the same time and new nurses Amy, Hannah, Nicola and Sara joining us in recent months. We wish them every success working with us at Amblecote Dental Care.

We continue to expand our services and one of the most exciting is the introduction of Six Month Smiles®, the very latest form of orthodontic treatment introduced from America. The aim of this treatment is to straighten crooked teeth in only a few months with braces that are virtually invisible. For further details visit the website www.6monthsmiles.com

Our other dental services include:

- Implants – generally regarded as the best way to replace missing teeth
- Cosmetic treatment including tooth whitening, white fillings, crowns and veneers
- Orthodontic treatment including invisible braces, Inman Aligners™ as well as conventional braces
- Intravenous sedation (needle in the arm) for very nervous patients
- Hygienist and prevention treatment to preserve and maintain a healthy mouth
- The full range of NHS services in partnership with Dudley PCT.

And remember, we can always find room for new patients so mention us to your family and friends.

Our website

Have you visited our website recently?

We have made some major improvements to our website with lots of new information about the practice and the services we offer, including our extensive range of cosmetic and implant treatments.

We think it's one of the best dental websites you're likely to find.

Visit us at www.amblecotedental.co.uk

Practice profile



It's nice to know a little bit about some of the people who take care of you; in this addition we are focusing on Adam Joy, who joined us as Amblecote Dental Care in August 2009 and provides both NHS and private dentistry within the practice.

Adam was born, raised and still lives in Halesowen. He went to school and college locally before undertaking

his degree in dentistry at the University of Birmingham, graduating in 2008. He undertook a further year's training within the NHS at a practice in Dudley before joining Amblecote Dental Care. He enjoys all aspects of dentistry and has a particular interest in children's dentistry, promoting oral health from a young age.

Outside of dentistry, Adam is a semi-professional musician specialising in piano and keyboards. His musical ability has allowed him to perform nationally and internationally in Europe, the United States and Canada. Locally he is a musical director for various amateur dramatic societies and performs regularly with the Midland Concert Orchestra providing orchestral accompaniment for a variety of musicals and pantomimes across the Midlands.

Six Month Smiles®

For adults who want straight teeth quickly, Six Month Smiles® may be the perfect solution. On average Six Month Smiles® can straighten teeth in only six months, whereas traditional braces can often take over two years to create a beautiful smile.

The reason why this system works so well is because it focuses on the end result. The appearance of your front teeth, the brackets and the wires are all tooth coloured and are virtually invisible. The aim is to straighten the front teeth, which concern patients most, rather than changing the back biting teeth. Due to the speed of the treatment, there are fewer visits, which means less surgery time, and so the costs are also considerably lower.

In the past, it would have been hard to imagine orthodontic treatment that worked in less than a year and didn't necessitate visible complicated metal brackets, wires, and frequent trips to the dentist. But, with recent technological advances in the dental and orthodontic fields, revolutionary treatment is now possible.

We have found that many patients seek to improve their smile further, and now we are offering all patients on completion of Six Month Smiles® treatment the opportunity to whiten their newly beautiful straight teeth FOR FREE!

For further details or to arrange a free consultation please contact us by phone 01384 262470, email info@amblecotedental.co.uk or call in to the practice.



Nervous patients

Our team is very experienced in dealing with anxious patients. If you feel concerned about any aspect of your treatment, it is important to discuss it with your dentist.

IV (intravenous) sedation is a great method for those who have a phobia of dental treatment and for nervous patients who do not want to be aware of the treatment they are having. IV sedation is extremely safe when carried out by a specially trained dentist. This method is used to reduce anxiety for those who are nervous by making them feel relaxed and sleepy.

Although the patient remains conscious, IV sedation induces a state of deep relaxation and often people don't remember much about their treatment.

"We have provided this type of treatment for over 25 years and we are one of the most experienced practices in the midlands at providing IV sedation".



Did you know!

Recent research published in the Journal of Periodontology has shown that treatment for gum disease can ease the symptoms of rheumatoid arthritis.

A study involving 40 people with moderate to severe gum disease and severe rheumatoid arthritis were treated in three groups. Anti-inflammatory medication combined with gum treatment produced the best results, and improving gum condition can reduce the effects of arthritis.

Visiting the dentist is an important part of your healthcare routine as research also links gum disease to:

- Heart disease
- Strokes
- Diabetes
- Lung infection
- Cancer.

Please discuss your concerns with the dentist and he will advise the appropriate treatment for you.

Hygiene

Liz Harris, Lisa Dunnaker and Helen Morgan are all hygienists that work at the practice. They are specially trained members of our dental team, who play a key role in maintaining your dental health by using techniques to prevent and treat gum disease and tooth decay.

Good oral hygiene will help to prevent the formation of plaque, which is a sticky film of bacteria that forms on the hard surfaces of teeth, which can lead to dental decay and gum disease if not removed.

Some of the symptoms of poor oral and dental hygiene are:

- Bleeding or painful gums
- Persistent bad breath
- Yellow or brown deposits on teeth
- Loose teeth and gaps widening between the teeth
- Decay which can lead to pain, abscesses and tooth loss.

Hygienist appointments are personalised to suit each patient. During your appointment the hygienist will discuss with you techniques that should be used in your own daily routine for removing plaque from all surfaces of your teeth. As there are a wide range of oral hygiene products available, the hygienist will be able to recommend the products most suitable for you.

Finance options

We offer several finance options to make paying for larger treatment plans more affordable such as:

- Payments spread over the duration of treatment
- Regular payments by standing order
- Early payment of full amount to benefit from 5% discount (excluding laboratory fees)
- Pay in advance and build up credit before treatment is started
- Become a member of our care plan and receive up to 20% discount (excluding laboratory fees and component costs).

Payments can be made by cash, cheque, credit or debit card (for single credit cards payments over £500 a 2% charge is added. A 5% charge will be incurred on any payments made by American Express). Terms and conditions apply in all cases.

For more information please contact Julie Southall or speak to reception.

Referrals

The biggest compliment you can pay us is to refer your friends and family. We are always delighted when we receive referrals from our patients. This means a great deal to us as it means you are happy with your dental care and are pleased to pass on this news to your family and friends. This is how our practice has grown and will continue to do so with your help. Remember, SMILE. It's infectious...

